

PALMETTO LITERACY COUNCIL

BUILDING A STRONGER COMMUNITY THROUGH LITERACY



NEWSLETTER

2019 IN REVIEW



DIRECTOR'S CORNER

Welcome to 2020! I hope you had a great ending for the year 2019. We are off to a mighty start! In my last letter I talked about all things we had done to get started. This time, I want to express my deepest gratitude to all of you who have supported us through your hard work, your financial support, and your general support of a program which is so needed in Horry County, South Carolina. We are making the change and growing.

I want to take the time to thank Jeanne for her hard work getting this place in order! Her letters to every service program, schools, and media are starting to get the word out that we are here! Listen for our Public Service Announcements on the radio and an upcoming interview with WMBF.

Want to help the cause? Our first need is to find our students, whether they are school-age children or adults who are struggling with basic reading, writing, and/or math.

Next, we need volunteers. It only takes about 2 hours to complete Volunteer Orientation and Volunteer Training. Our tutors work with students two hours/week in a public setting. Other volunteers are helping us by recruiting students, coming to help with events, fundraisers, social media, and so much more!

Finally, we are a non-profit, tax-exempt organization. The Chapin Foundation funded a \$20,000 grant to help us get started. The rest of the money came from private donations. If you can help with \$5, \$10, or more, we would be grateful. You can give by hitting one of the donation buttons on our website and then completing the information requested. www.palmettoliteracy.org

Please let people know about our program. The more we share about our program the more children through adults we help. So, keep up the talk about us and share the good news that we are here to help.

You're never too old,
too wacky, too wild,
to pick up a book
and read to a child.

-Dr. Seuss



2019 YEAR IN REVIEW

2019 was an exciting year!! We opened our doors on August 1st and began enrolling students and tutors. By the end of December, we had 10 active student/tutor pairs and employed a student intern through Miller-Motte Technical College.

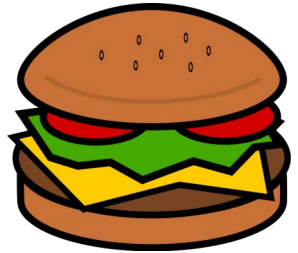
We have also held a number of New Tutor Orientations and Training Sessions and participated in several festivals and workshops. Our goal is to make everyone in Horry County aware of the Palmetto Literacy Council.

Included at the end of this edition, there are several pictures from our 2019 Events and Activities.

FIRST FUNDRAISER OF 2020

Our first Fundraiser of 2020 will be held on January 14th at the “Five Guys Burgers” located at 1772 Pine Island Road, Myrtle Beach 29577. Five Guys will donate 20% of all sales during the hours of 5:00 PM—8:00 PM! Please make plans to attend and spread the word to all of your family and friends.

Funds raised during this event will be spent on purchasing materials for our tutors to use with their students.



MYRTLE BEACH AREA CHAMBER OF COMMERCE **BUSINESS-TO-BUSINESS EXPO**

We will be participating in this exciting Expo scheduled for January 23rd! The theme for this year is “ALL AROUND THE WORLD”. We will be using Dr. Seuss’ book, “Oh, The Places You’ll Go!” for our booth.

This event will take place at the Myrtle Beach Convention Center, Exhibit Hall C (2101 N. Oak Street, Myrtle Beach 29577) from 4:00 PM until 7:00 PM.

All are welcome to come and visit the exhibits!



DR. SEUSS’ BIRTHDAY

Join us on March 7th at Brookgreen Gardens as we celebrate Dr. Seuss’ Birthday!! We will be hosting a booth at this event. Our activity will be a Dr. Seuss Scavenger Hunt. We could use volunteers to help us as we celebrate this event. Please contact either Dodi or Jeanne at the office (843-945-9278 or palmettoliteracycouncil@gmail.com) if you would like to help.



UPCOMING EVENTS & FUNDRAISERS

The following events have been scheduled for 2020. Details of each event will be sent to you by email, as the event date comes closer.



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| JANUARY | 10 | Carolina Forest Library Volunteer Fair |
| | 14 | Five Guys Burgers Fundraiser |
| | 23 | Myrtle Beach Area Chamber of Commerce Business-to-Business Expo |
| FEBRUARY | 8 | Read-A-Thon |
| MARCH | 7 | Dr. Seuss's Birthday Celebration at Brookgreen Gardens |
| APRIL | TBD | Wine & Design Fundraiser |
| | 18 | Earth Day Celebration at Brookgreen Gardens |
| MAY | 9 | "Linguini for Literacy" Fundraiser |
| JUNE | TBD | Ice Cream Social/Year-End Celebration |
| JULY | TBD | Car Wash Fundraiser |
| AUGUST | TBD | Literacy Boot Camp |
| SEPTEMBER | TBD | Literacy Gala (This will be our signature event!) |
| OCTOBER | TBD | Word Press Camp |

PLEASE NOTE:

- * All Board Meetings are held on the second Tuesday of every month at 5:00 PM. Locations move from library to library. All are welcome to attend.
- * All are invited to attend any event on the calendar. We appreciate any help or ideas !!!!!



PHONICS HINT OF THE MONTH



Every syllable of every word must have at least one vowel sound. A vowel can stand alone as a syllable, as in *u*nit* and *an*i*mal*. It can also be surrounded by consonants, as in *jet*, *nap*kin*, and *fan*tas*tic*.



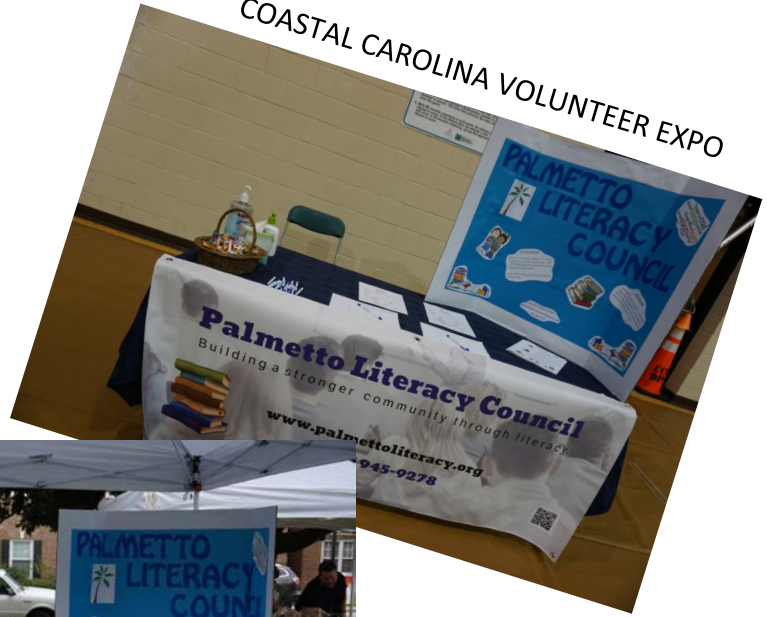
Please "LIKE" us on Facebook. Also, please spread the word to your family and friends to "LIKE" us! Many of our grants require us to report how many "LIKES" we have as part of the application process.

2019 YEAR IN REVIEW

FIRST BOARD MEETING



COASTAL CAROLINA VOLUNTEER EXPO



CONWAY LIVE OAKS ART & MUSIC FESTIVAL



RIBBON CUTTING CEREMONY



ORIENTATION & TRAINING

