

# **PALMETTO LITERACY COUNCIL**

## **BUILDING A STRONGER COMMUNITY THROUGH LITERACY**



### **A Message From The Director**

**Hello everyone!**

The end of the school year is so close! Come on SUMMER! The flowers everywhere are so beautiful!

Thank you to our volunteers for changing the lives of our students and their families. The long-term effect of your mentoring/tutoring

and the work you do to help us tutor these children is difficult to see sometimes. Since we'll be celebrating 5 years of being open in August, we can say you have done the work, and it is paying off in so many ways! Your continued commitment to our programs and processes (even though they seem to be constantly changing due to growth) is appreciated more than we can say! Thank you!

**Platinum  
Transparency  
2024**

**Candid.**

#### **Platinum Seal of Transparency Awarded to Palmetto Literacy Council**

Candid/Guide Star is a website that helps funding agencies and donors check out different charities. Each charity is awarded various levels of transparency based on the information they provide. We have earned the Platinum Seal of Transparency every year since we opened. Rock on PLC!

#### **Summer Tutoring**

I know this was in last month's newsletter. I want to remind everyone about Summer Tutoring.

We get asked frequently if we are a year-round program, which I answer enthusiastically, "Yes!" What does that mean? We tutor throughout the summer. The schedules for some of our Tutors'/Students' will change and tutoring can occur earlier in the day. Libraries typically open at 9 am. Some Tutor's/Student's schedules cannot change due to work schedules. We're flexible.

We encourage year-round tutoring, according to an article in the American Educational Research Journal, average students from Grade 1 through Grade 8, lost 17- 34% of the learning gains from the previous year (Attleberry & McEachin, 2020). That is scary. We can prevent some of this loss by having students read 20 minutes or more daily, have students practice their basic math facts, and participate in successful tutoring programs, like ours.

We are in this together! Again, thank you volunteers!

Please stay safe and healthy,

*Dodi*

***Coming Up on June 8. Sign Up Now!***



#### 4th Annual Golf Charity Scramble Supporting Palmetto Literacy Council

Saturday, June 8, 2024, Burning Ridge Golf Course, 500 Burning Ridge Rd, Conway SC.

- 7:30 AM Check-in
- 8:30 shotgun start
- Welcome bag
- Prizes and Drawings
- Closest to the pin & Longest drive awards
- Breakfast & lunch included
- Purchase Mulligans online before check-in

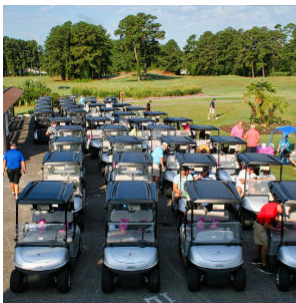
This year there will be a silent auction with some incredible items to bid on. How does 7 days in a mansion on the **tropical island of Cozumel, Mexico** sound?

This is a fun event! Lots of competition and just plain old fun! We have sponsorships available for holes, the event, and more. **Sign up for the Golf Scramble - [Click Here!](#)**

Want to help with the Golf Scramble? Please contact Sue Walters at [sue@palmettoliteracy.org](mailto:sue@palmettoliteracy.org)

A one-page copy of our Golf Flyer is attached to this email. You can print it and pass it around to interested parties.

→ See photos from the last tournament - [Click Here](#)



#### ***Golf Scramble Silent Auction - Anyone Can Bid!***

You don't need to play in the tournament to bid in the silent auction



A patron of the Palmetto Literacy Council has offered his vacation home in Cozumel for the silent auction.

This house, Casa Izamal, is about one and a half blocks from the waterfront and two blocks from the town square. Your group will enjoy two extra-large bedrooms and two complete apartments, plus a large living/dining room and kitchen downstairs. The bedrooms and apartments are **air-conditioned**. It is within **easy walking distance** to the downtown restaurants and shopping. There is a **swimming pool** and the best beaches are nearby.

#### Includes

- **7 days** in a huge, luxurious house
- Your group has the entire house
- **Swimming pool** with lounge chairs
- Private, walled tropical garden
- Sleeps 4 couples in **4 extra-large suites**
- Can sleep more if you're friendly
- Suites are **air-conditioned**
- Purified drinking water
- Complete kitchen downstairs
- Suites have fridge, microwave, coffee pot
- US contact for Cozumel-related questions



See a video walk-through of this house on YouTube. [Click Here!](#)

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→ You can also bid on **tee times** at your choice of any of the four fantastic courses at **Barefoot Golf Resort** - the Love Course, the Fazio Course, The Norman Course, or the Dye Course.

→ If art is more your style, bid on a large, **framed photograph of Ben Hogan** at the 1959 US Open. This is a **limited edition print**, signed and numbered by world-renowned photographer Jules Alexander.

## Nicolas Deas Completed a Section of His Binder!



#### Nicolas Deas

Palmetto Literacy Council student Nicolas Deas is grinning from ear to ear. He's just received a certificate for completing a section of his kindergarten binder. What a great job, Nicolas! Nicolas' tutor is Jean O'Brien.

## Donations



We are a nonprofit 501c3 and we operate from the grants and donations we receive from our community. Due to our growth, we need funding to purchase computers, and desks, and to move to a larger office space. If you can, we would appreciate any help you could give us to continue to provide Horry County with high-quality, free tutoring. We are grateful for any donations. You can donate on the PLC website by [clicking here](#), or by clicking on the **Walmart Spark Good** website below.



We are registered for the Walmart SparkGood donation hub. Donors can purchase gift cards or other items we have listed to donate to our organization. This is the donation link on the Walmart website:

<https://www.walmart.com/registry/RR/36fa7082-9cde-489a-a5e8-4d31844ea9a1>

### Ziana Beauford Receives Math Certificate

**Ziana Beauford** (right) being presented with her certificate for Chapter 1 Math.

Ziana is very attentive during her tutoring sessions and is eager to learn.

She even asked for additional work on word problems to concentrate on the most difficult areas for her. Her tutor is Vickie Osborne.



The Belk logo, consisting of the word "belk" in a white, lowercase, sans-serif font, centered on a dark blue background.

PLC will participate in the **Belk Charity Weekend**, on **June 7, 8, and 9**. We have tickets for sale for **\$5 that you get back** when you purchase at any Belk store plus a **minimum 25% discount** and up to **25% to 60% additional discounts**. We will sell tickets at our office and the Coastal Grand Mall Belk store on Friday, June 7, at the Pine Island Entrance from 10 am to 12:30 pm and Sunday, June 9, at the Seaboard Entrance from 10 am to 1:45 pm. On Sunday, we'll have bookmarks to color, A Summer Reading activity sheet, and some gently used children's books to give away.

**3 DAYS  
ONLY**

**CHARITY  
SALE**

**JUNE 7-9  
IN STORE**

### Volunteers

Want to give back to your community? It only takes 2 hours each week to tutor a child or adult who struggles with basic reading, writing, or math. We provide materials and training which

are designed to meet the individual student's needs. We also provide training and opportunities to learn from other tutors (Tutor Talks).

If you can help, please attend one of our **Volunteer Orientation and Training** sessions or give the office a call (843) 945-9278. You can check when the Volunteer Orientation and Training sessions are scheduled on our [Calendar](#) on our website. We welcome you to bring friends to these sessions.

## Sennie Sande Completed a Binder Section

**Sennie Sande** earned a certificate for completing a portion of her binder. Her tutor (not pictured) is Deborah Bridges. Sennie's proud father is Promise Sande.



## WPDE Television Charity of the Month



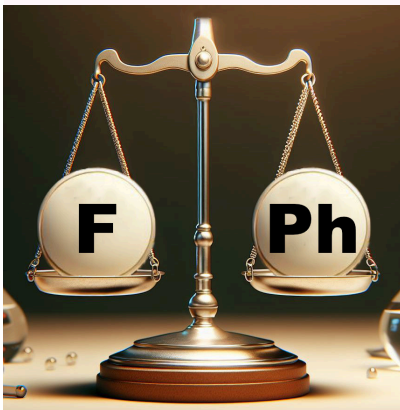
We are the WPDE Charity of the Month for the month of June 2024. YAY! Please check out the weather reports and Ed Piotroski's reports!

WPDE has created a 15-second video to promote our Golf Scramble. [CLICK HERE](#) to see a preview!

Their 15-second spot about PLC can be seen [HERE](#).

And their 30-second spot about PLC can be seen [HERE](#).

## Learning Phonics Rules Can Help Students and Tutors



When kids and adults learn to read, they're connecting how words sound to how those sounds are represented by letters. Phonics instruction (rules) helps make those connections. Tutors may find some of these phonics rules helpful for helping their students better understand words. Of course, students should be aware that many words in the English language don't follow the rules.

Phonics instruction also teaches spelling patterns and spelling rules. It teaches about parts of words called syllables. Learning common syllable patterns can help people become better readers and spellers.

To thrive in both reading and spelling, there are 15 important phonics rules to know.

[Click Here](#) to read this very helpful article on the PLC website.

## Five Types of Subtraction

You might think that "subtraction is subtraction," what's the big deal? There are different types of subtraction and tutors can use them to make the concept clearer and easier to understand. [Click Here](#) to read about them on the PLC website.

## Board Members Attend the Waccamaw Summit



Five of the six Board members who attended the Waccamaw Summit with Dr. Dodi Hodges. L-R Tonya Robinson, Kim Reischling, Dr. Preston McKeever-Floyd, Bonnie Kelley. Sue Walters left before the picture.

## Community Action Day by the Waccamaw Economic Opportunity Council, Inc.

The Palmetto Literacy Council set up a table at the Longs, S.C. Head Start building. From left to right are PLC volunteers Kim Reischling, Lois Berlin, Tracye Watson, and Jodi Weinheimer. The event was hosted by the Waccamaw Economic Opportunity Council, Inc., and featured about 16 organizations from the Myrtle Beach area. It was a "Community Action Day," an opportunity for participants to learn about available resources.



## Julius Forte, New CCU iIntern, Joins PLC for Summer





Julius Forte, a marketing major from Coastal Carolina University, has joined the team at Palmetto Literacy Council, for an internship – a needed part of his graduation requirements – and a boon to PLC.

The internship is through the RISE program (Resilience, Innovation, and Sustainability through Education). His internship, full-time through mid-July, is funded by CCU, the Myrtle Beach Area Chamber of Commerce and PLC.

From New Jersey (via Staten Island), Julius' college career began at CCU, the first time he had been to the Myrtle Beach area. "I grew up spending summers at the beach, so it's nice to go to college in a coastal area," he said.

"We are thrilled to have Julius joining us as a summer intern," said Dr. Dodi Hodges, executive director of the Palmetto Literacy Council. "We're grateful to Coastal Carolina University and the Myrtle Beach Area Chamber of Commerce for helping to provide the means to make this happen. Though Julius has been here only a short time, he's shared some excellent ideas with me, and I think he's going to bring a lot to the table to benefit PLC," she said.

Julius has been assigned and completed a draft marketing plan, is learning the donor management software program, Network for Good. There's more coming, according to Dodi.

Julius sat in on a recent fundraising committee meeting and was impressed by what he saw. "It was an interesting process and good to see how it works. It was awesome to see everyone collaborate, knowing that these people are all volunteers.

Julius is still unsure where his marketing major will take him after he graduates next year. "I'm like a blank slate. In marketing, there are so many avenues to go down. I hope I'll find my way after interning with PLC and graduating with my degree," he said.

Julius' interests include reading history, basketball, fishing, and hiking. Just how much he'll be able to engage in those activities is anyone's guess. Between working full-time at PLC, summer classes (decision analysis, accounting and homework), the PLC staff may need to install an outdoor basketball hoop on the side of the building!

If you get a chance, stop by the office and welcome Julius to PLC!

## **Jaydin Otis Completed a Section of His Passages to Comprehension Binder**

Palmetto Literacy Council student, **Jaydin Otis**, earned a certificate for completing a portion of his Passages to Comprehension binder. Jaydin was tutored at Surfside Library by Kim Reischling. "Jaydin is a bright, engaging child who has made great strides this school year," she says.



## Haines Campbell Completed Another Section



**Haines Campbell** completed Smart Steps Section 1, Level 2. His Tutor is Mariellen Smith. They meet at the Surfside Library.

## Adrian Andrade-Martin Graduates from PLC



Adrian Andrade-Martin has graduated from the PLC tutoring program. There was a small ceremony with his mom and sister where he was presented with his final certificate, framed.

## Speaking Engagements

If you have a service organization and need speakers, we would be happy to provide your organization with information about the Palmetto Literacy Council. Contact us here:

Email: [info@palmettoliteracy.org](mailto:info@palmettoliteracy.org)

Office Phone: [\(843\) 945-9278](tel:(843)945-9278)

## Ten Oaks Middle School Donates Books to PLC





Books open doors to new worlds and instill ideas and knowledge to questioning minds. Books, in short, enrich lives. They – and the love of reading them – is a gift you give yourself with the right encouragement.

On May 20, the students, staff, and parents of Ten Oaks Middle School in Carolina Forest donated 250 books to the Palmetto Literacy Council. Read the story of how this donation happened on the PLC website. [Click Here!](#)

## Dates to Note

You can always check the Calendar on the PLC website. [Click Here.](#)  
These events (except the Spelling Bee) take place at the office,  
**1010 5th Ave N, Ext., #102, Surfside Beach.**

### Volunteer Orientation and Training

- Wednesday, June 5, 2024, 3:00 pm – 5:00 pm
- Tuesday, June 18, 2024, 5:30 pm – 7:30 pm

We have 32 students waiting for Tutors (Please share with your friends). We have a great need for Tutors in Conway, Loris, Socastee, Carolina Forest.

### Tutor Talks

Tutors share ideas, ask for ideas, and get to know each other! Light refreshments.

- Tuesday, June 25, 2024, 5:30 pm
- Thursday, June 27, 2024, 10:00 am

Always a lot to learn and you get to meet fellow Tutors!

### Golf Committee Meeting

Tuesday mornings until the Golf Scramble, at 9:30 AM. For more information about the Golf Scramble see the attached flyer. If you want to help at the Golf Tournament, please contact [Sue@palmettoliteracy.org](mailto:Sue@palmettoliteracy.org) or call Joanne at the office (843) 945-9278.

### 4th Annual Golf Tournament

- Saturday, June 8.

We are looking for golfers! So many prizes! So much fun! Come and spend a productive, fun, engaging Saturday morning at Burning Ridge Golf Course. Invite your friends to join the fun! Sign up for the Golf Scramble - [Click Here!](#)

### 1st Annual Adult Team Spelling Bee

- Saturday, November 2, 2024, at St Michael's Duffy Center. This event is for adults only and adult beverages will be available (cash bar). More information to come

### Our Mission:

*The Palmetto Literacy Council's mission is to improve the literacy of youth and adults in our community by tutoring literacy skills for those who struggle with basic Reading, Writing and/or Math.*

**Donate Now!**

If you've read this far, you're obviously interested in what we do. Your donation helps pay for student binders, office space, copy machines, paper, and much more. Please donate what you can today!

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**Candid.**

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