

# PALMETTO LITERACY COUNCIL

BUILDING A STRONGER COMMUNITY THROUGH LITERACY



## A Message From The Director

Hello everyone!

It is Back-To-School time for everyone! South Carolina Tax-Free weekend is August 3 and 4. That could mean up to a 10% discount on the cost of your items. Many stores put things on sale too! I love a good sale!

### 5 YEARS OF PALMETTO LITERACY COUNCIL!

We invite all our Tutors, Volunteers, and Students (past and present) to join us and the Myrtle Beach Area Chamber of Commerce in celebrating our 5 five-year anniversary!



I can't believe the number of lives our volunteers have changed over that timeframe! You have done the work. We're so proud of our students for doing the work and their parents for making sure they showed up for tutoring and made sure the students read 20 minutes every night and/or practice their basic math facts!

**Please celebrate with us** in our parking lot under the tents on **Thursday, August 1, 2024, at 10:30 am!** We will have refreshments!

### PLC IS MOVING!

We will announce at our 5th-anniversary gathering that we are moving and will be moving the month of August to **open our doors on SEPTEMBER 1, 2024**, at our new office, which will be more centrally located in the Grand Strand area. Our new address as of **SEPTEMBER 1, 2024**:

**Palmetto Literacy Council**  
1435 Cannon Road  
Myrtle Beach SC 29577



[Click Here](#) for a Google map of this location. We will no longer use a “Mailing Address” as of September 1, 2024. All mail and packages will be delivered to this office. You will find us there!

If you are interested in helping to pack and/or move the boxes, please contact Dodi or Joanne. We don't have an exact date for moving yet. We have some boxes already but we can always use more. Please drop off any spare medium-to-large Amazon boxes, banker boxes, liquor boxes, etc. to our current Surfside Beach office.

We are in this together! Again, thank you for supporting Palmetto Literacy Council!

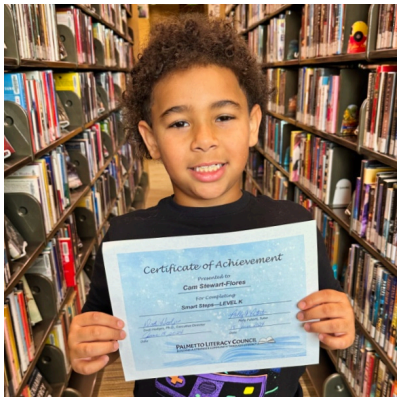
Please stay safe and healthy,

*Dodi*

***“The more that you read, the more things you will know.  
The more that you learn, the more places you'll go.”***

Dr. Seuss (American children's author, political cartoonist, illustrator, poet, animator, and filmmaker)

### Our Kids Are Making Progress!



**Cam Stewart-Flores** has finished a binder! We are so proud of you!! You are making great strides in your reading!! Keep up the great work. His tutor, Polly Putorti, is enjoying working with him & watching him grow! Way to go Cam!



**Jade Alvarado** completed Section 1 of the binder. A binder represents one academic year of achievement. Jade has completed 25% or 1/4 of the binder. Ms. Catherine, Jade's Tutor, is very proud of Jade's effort and work!



This is **Paulina Alvarez-Pintado**. Her tutor is Nancy Glynn. She just finished Section 3, for Smart Steps Grade level 1.

### Donations

We are a nonprofit 501c3 and we operate from the grants and donations we receive from our community. We have been open for 5 years on August 1, 2024. Thank you to all who have donated to our organization. Your donations have provided materials for our Volunteer Tutors to use and helped our students learn!

Due to our growth, we need funding to purchase computers, and desks, and to move to a larger office space. If you can, we would appreciate any help you could give us to continue to provide Horry County with high-quality, free tutoring. We are grateful for any donations. You

can donate on the PLC website by [clicking here](#), or by clicking on the **Walmart Spark Good** website below.



We are registered for the Walmart SparkGood donation hub. Donors can purchase gift cards or other items we have listed to donate to our organization. This is the donation link on the Walmart website:

<https://www.walmart.com/registry/RR/36fa7082-9cde-489a-a5e8-4d31844ea9a1>

***“Books are a uniquely portable magic.”***

Stephen King (American author of horror, supernatural fiction, suspense, crime, science-fiction, and fantasy novels)

## Our Kids Are Making Progress!



Awesome job, **Nevaeh Fisher** for finishing a section in your binder! You are a hard worker & making great progress! Keep up the terrific work! Nevaeh's tutor, Polly Putorti, is very proud of her & so is PLC!



**Gabby Vizcarra** completed the Read Closely section of Passages to Comprehension! Her tutor is Bonnie Kelley.

## Volunteers

Want to give back to your community? It only takes 2 hours each week to tutor a child or adult who struggles with basic reading, writing, or math. We provide materials and training which are designed to meet the individual student's needs. We also provide training and opportunities to learn from other tutors (Tutor Talks).

If you can help, please attend one of our **Volunteer Orientation and Training** sessions or give the office a call (843) 945-9278. You can check when the Volunteer Orientation and Training sessions are scheduled on our [Calendar](#) on our website. We welcome you to bring friends to these sessions.

***There is more treasure in books than in all the pirate's loot on Treasure Island.”***

Walt Disney ( American entrepreneur, animator, writer, voice actor and film producer.)

## The Palmetto Literacy Council Goes Mobile

For PLC, that means packing some supplies (including candy for the kids) and bringing to the community the opportunity to sign up your students for free tutoring in reading, writing or math. If your students don't need services, please consider becoming a volunteer. It only takes a two-hour weekly commitment (two one-hour sessions per week) to help raise the literacy rates in Horry County and possibly change your life – and the life of the child you are paired with. PLC is desperately seeking volunteers – there are several children on a waiting list.

PLC has named this effort, “The Traveling Palmetto Literacy Council Show.” This title is sung to the tune of that old Neil Diamond song, “Brother Love’s Travelling Show.” You can Google it if you’re unfamiliar with the song – it’s almost guaranteed to remain in your head. You might have to change a few syllables to replace Brother Love with PLC.



Humor aside, PLC’s goal is to reach as many people as possible. Thus far we’ve been to most Horry County Libraries. On Tuesday, July 30, a few PLC volunteers will be at the Carolina Forest Library from about 9:30 a.m. until whenever. Please Consider visiting. Plans are for the traveling show to visit various locations throughout Horry County. We’ll post upcoming visits on the PLC Facebook page at: <https://www.facebook.com/palmettoliteracy>.

## Chapin Memorial Library Goes “Wheels Up”



The Mobile Library is a library on wheels that will make regularly scheduled stops throughout various locations inside the city limits of Myrtle Beach. The Mobile Library provides patrons with many of the services you would find at the main library - browse the shelves, pick up holds, join us at community events, participate in activities, get help with the digital library collection, and more.

At the mobile library, you can:

- Get a library card
- Check out books, audiobooks, and movies for all ages
- Request and pick up holds placed online or in person
- Return items originally borrowed from the main library
- Access to free Wi-Fi
- Assistance with digital library resources

All materials have a 30-day loan period. There are no late fees on materials checked out from the mobile library. Fees do apply for lost or damaged materials. These items must be replaced or paid for at the main library located at 400 14th Ave N, Myrtle Beach.

Patrons may place a hold on items to be picked up at the Mobile Library at a scheduled stop by either calling the main library, calling the Mobile Library, or using the library’s online catalog. When placing a hold, select "Mobile Library" as the pickup location. Held items will be placed on the Mobile Library holds shelf. If not picked up by the hold expiration, materials will be returned to the main library.

For more information, including dates and schedule, (and more) check out the website at <https://www.chapinlibrary.org/mobile-library>.

***“If you don’t like to read, you haven’t found the right book.”***

J.K. Rowling (Joanne Rowling) CH, OBE (British author and philanthropist – Harry Potter Fame)

## A Mathematical Thinking Routine

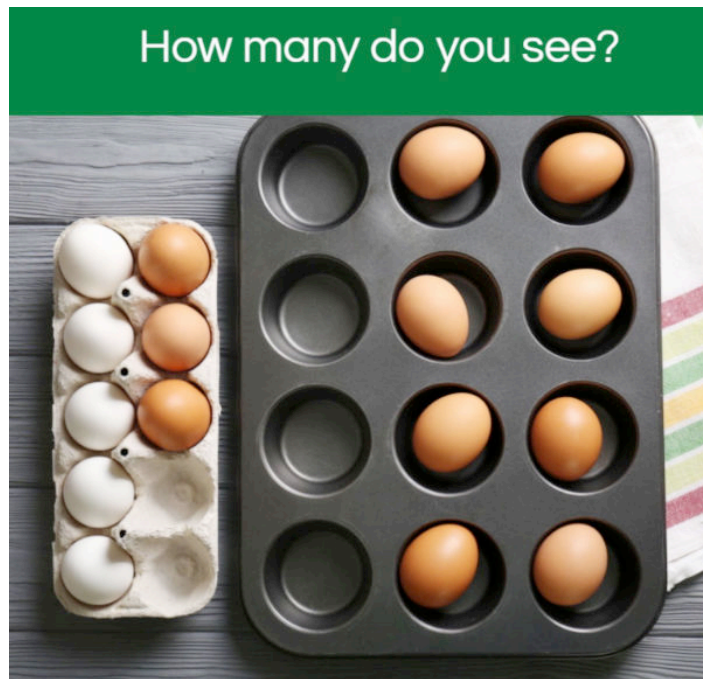
Learners of all math levels can practice mathematical thinking through the use of an interesting image. While the routines are designed for children, they can easily be adapted and are appropriate for adults. Here’s an example, appropriate for children in kindergarten through third grade:

Teachers should ask:

- How many do you see?
- How do you see them?
- How do you know?

After you’ve discussed the questions with you students, ask:

- How many are missing?
- How do you know?



For additional math strategies to use with your students:

<https://www.literacymn.org/multiplicity-lab%E2%80%99s-image-of-week-mathematical-thinking-routine>

## Speaking Engagements

Director Dodi Hodges had a great time talking about Palmetto Literacy Council on the *WMC* live stream show with **Edward McQueen** and **April Garner Davis**. To see this show, [Click Here](#).

On Tuesday, July 23, Dodi was on the *Tuesdays for Hope* radio show talking about PLC. On Thursday, July 25, Dodi was on the *HTC Business Spotlight* on YouTube with **Diane Devaugh Stokes**.

If you have a service organization and need speakers, we would be happy to provide your organization with information about the Palmetto Literacy Council. Contact us here:

Email: [info@palmettoliteracy.org](mailto:info@palmettoliteracy.org)

Office Phone: [\(843\) 945-9278](tel:(843)945-9278)

## PLC Charity Golf Scramble - Story And Photos!

If you missed the story in the July newsletter, you can still read all about it. [Click Here!](#) See pictures from the 2024 Golf Scramble in our online photo album. [Click Here!](#)

We're already planning the next golf scramble. It will be bigger and better!

***“The man who does not read good books is no better than the man who can’t.”***

Mark Twain (American writer, humorist, entrepreneur, publisher, and lecturer)

## Dates to Note

You can always check the Calendar on the PLC website. [Click Here](#).  
These events (except the Spelling Bee) take place at the office,  
**1010 5th Ave N, Ext., #102, Surfside Beach.**

### Volunteer Orientation and Training

- Wednesday, August 14, 2024, 3:00 pm - 5:00 pm
- Monday, August 19, 2024, 5:30 pm - 7:30 pm

### Tutor Talks

Tutors share ideas, ask for ideas, and get to know each other! Light refreshments.

- Tuesday, August 20, 2024, 5:30 pm
- Friday, August 23, 2024, 10:00 am

Always a lot to learn and you get to meet fellow Tutors!

### 5-Year Anniversary Celebration!

- Thursday, August 1, 2024 at 10:30 AM.

Celebrate with us in our parking lot under the tents. We will have refreshments!

### 1st Annual Adult Team Spelling Bee

*When:* Saturday, November 2, 2024, 7:00 pm

*Where:* St Michael's Catholic School Duffy Center

This event is for adults only and adult beverages will be available (cash bar). Teams are up to four (4) members (\$250/team) and you are competing for the honor of being the Champion Spellers of Horry County. There will be raffles, 50/50, a silent auction, and so much more fun.

### Our Mission:

*The Palmetto Literacy Council's mission is to improve the literacy of youth and adults in our community by tutoring literacy skills for those who struggle with basic Reading, Writing and/or Math.*

**Donate Now!**

If you've read this far, you're obviously interested in what we do. Your donation helps pay for student binders, office space, copy machines, paper, and much more. Please donate what you can today!

Platinum  
Transparency  
2024

**Candid.**

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