

PALMETTO LITERACY COUNCIL

BUILDING A STRONGER COMMUNITY THROUGH LITERACY



1435 Cannon Road, #101, Myrtle Beach SC 29577 [Google Map](#)



A Message From The Director

2025! Wow! Another year of growth and expansion thanks to our volunteer tutors, volunteers, the Board of Directors, staff, and the community who support us through donations and good vibes!

We had lots of things going on last year! We celebrated our 5th Anniversary on August 1, then moved into a larger, more centrally located office, added a second Screening Coordinator

(determines where students are achieving), and hired our Executive Director and a full-time Program Manager for our Adult English Language Learner program. We grew in the number of volunteers, the number of students screened, students being tutored, paid staff, and the office!

I appreciate the work of all the volunteers, staff, donors, and funding agencies that build a stronger community through literacy in Horry County. It is not just appreciation; it is immeasurable gratitude for what you do! You are improving the rates of literacy in Horry County and that is our mission. Your generosity in time, energy, and positive approach cannot be measured, yet these are the most important aspects of our growth and what we do together for our community.

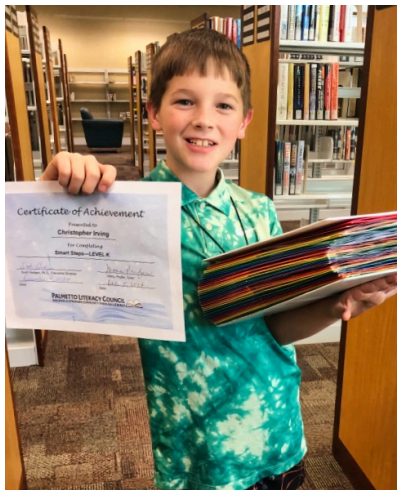
I wish all of you a wonderful year filled with positive energy and hope! Happy New Year!

Stay safe and healthy!

Dodi

Remember, our new address is: **1435 Cannon Road, #101, Myrtle Beach SC 29577**
([Click here](#) for a Google Map of this address)

Our Kids Are Making Progress!



Christopher Irving received his certificate for completing



Jade Alvarado received her certificate for DeCoder Kids.



Barb Rothfork, Tutor, and **Willie Scott**, Student.

the kindergarten program.
He is holding the binder of
folders with all the books he
has read.

Congratulations, Willie!
You're amazing!

Donations

We are a nonprofit 501(c)(3). We use grants and donations to provide free tutoring for our children and adults in Horry County who struggle with basic reading, writing, and/or math. Thank you to all who have donated to our organization. Your donations have provided materials for our Volunteer Tutors to use and helped our students learn!

Due to our growth, we need funding to purchase computers, desks, and supplies. If you can, we would appreciate any help you could give us to continue to provide Horry County with high-quality, free tutoring. We are grateful for any donations. You can donate on the PLC website by [clicking here](#), or by clicking on the **Walmart Spark Good** website below.



We are registered for the Walmart SparkGood donation hub. Donors can purchase gift cards or other items we have listed to donate to our organization. This is the donation link on the Walmart website:

<https://www.walmart.com/registry/RR/36fa7082-9cde-489a-a5e8-4d31844ea9a1>



We are excited to announce that the Adult Team Spelling Bee is on!!!

When: Thursday, February 27, 2025, 7:00 pm -10:00 pm

Where: Bluewater Resorts, 2001 S. Ocean Blvd, Myrtle Beach

[\(Google Map\)](#)

We have a venue, beer & wine, and a bartender, the rules are set, the trophy is ready to go, the desserts are sponsored, and we already have one team signed up.

Here's what we need:

- 14 Teams
- Raffle prizes (we have an outstanding start already)
- A committee to get this done!

Please contact dodi@palmettoliteracy.org if you would like to help or have a team!

The event is on our website in the Events section. If you have a team, have them [register on our website!](#)

First Friday Socials

Look for emails announcing the location of the **First Friday Socials** for Palmetto Literacy Council. This is a time for you to meet and get to know other PLC folks. Our focus here is to get to know each other! **Oh...it's a happy hour too!** So, the next First Friday (first Friday of the month) is **February 7, 2025**.

Our Kids Are Making Progress!



Caden Smith completed Level K in Part I of the Smart Steps binder.



Katie Minehan (tutor) with **Nathalia Capuzzi**. Katie is so proud of the hard work Nathalia has been doing in completing her books! She is using her strategies when she reads and writes.



Here, **Nathalia Capuzzi** is writing another chapter in her book titled "Big Lex."

Volunteers

Want to give back to your community? It only takes 2 hours each week to tutor a child or adult who struggle with basic reading, writing, and/or math. We provide materials and training which are designed to meet the individual student's needs. We also provide training and opportunities to learn from other tutors (Tutor Talks).

If you can help, please attend one of our **Volunteer Orientation and Training** sessions or give the office a call (843) 945-9278. You can check when the Volunteer Orientation and Training sessions are scheduled on our [Calendar](#) on our website. We welcome you to bring friends to these sessions.

Waccamaw Summit Holiday Mixer



Tonya Robinson, Dodi Hodges, and Caryn Cortez at the Waccamaw Summit Holiday Mixer.

Speaking Engagements

If you have a service organization and need speakers, we would be happy to provide your organization with information about the Palmetto Literacy Council. Contact us here:

Email: info@palmettoliteracy.org

Office Phone: [\(843\) 945-9278](tel:(843)945-9278)

Bill's Photo Tips for Tutors - Quick Review

Your student has achieved a milestone and you need to send a photo for the newsletter, the website, or the PLC Facebook page. Here are some easy tips to make it look better.

- Position yourself and your “tutee” so that your head and theirs are at about the same level. If there is a big difference in height, sit in a chair or kneel down while they stand next to you. Don’t just bend forward – that makes you look weird.
- “Selfies” are fine but if you hold the camera too low, we’ll be looking up your noses.
- Think about the background. A wall of books is great. A comfy reading nook is great. The Xerox machine next to the door to the men’s room – not so great. You don’t need to be flat up against the background. It’s background, not a support to hold you up.
- The lighting in most libraries is nice and even. Modern cell phones can do a great job with almost any light. Be sure you’re not standing directly under a ceiling light; it will cast shadows on your faces. The best situation would be if the person taking the photo was standing with their back to a window while you and your tutee were facing the window. However, stay out of the direct beam of sunlight; the light will be too harsh.

• Don't hesitate to take more than one shot. We don't need all of them. Send us the one with all four eyes open and two half-decent facial expressions.

Please send your photos via **text or email** to dodi@palmettoliteracy.org, so we can keep better track of what comes in. We want to make sure your student and their certificate show up in the newsletter and on Facebook.

2025 Golf Scramble Announcement!



The **2025 PLC Golf Scramble** will take place at **Shaftesbury Glen Golf & Fish Club** on **June 14**. Much more information will be coming over the next few months. Visit Shaftesburyglen.com for more course photos.

Dates to Note

You can always check the Calendar on the PLC website. [Click Here](#).

These events take place at the office,
1435 Cannon Road, #101, Myrtle Beach SC.
([Click here](#) for a Google Map of this address)

Our sign is above our entrance door. If you find yourself in front of a yellow building, that is the wrong building. We are in the brick and stucco building next door.

Tutor Talks

Tutors share ideas, ask for ideas, and get to know each other! Light refreshments.

- Tuesday, January 28, 2025, 6:00 pm - 8:00 pm
- Friday, January 31, 2025, 10:00 am – 12:00 pm

Always a lot to learn and you get to meet fellow Tutors!

Volunteer Orientations and Training

If you know anyone interested in volunteering to tutor, please let them know about the Volunteer Orientations and Training (VOT):

- Tuesday, January 7, 2025 3:00 pm – 5:00 pm
 - Wednesday, January 22, 2025 5:30 pm – 7:30 pm
-

Our Mission:

The Palmetto Literacy Council's mission is to improve the literacy of youth and adults in our community by tutoring literacy skills for those who struggle with basic Reading, Writing and/or Math.

Donate Now!

If you've read this far, you're obviously interested in what we do. Your donation helps pay for student binders, office space, copy machines, paper, and much more. Please donate what you can today!



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