

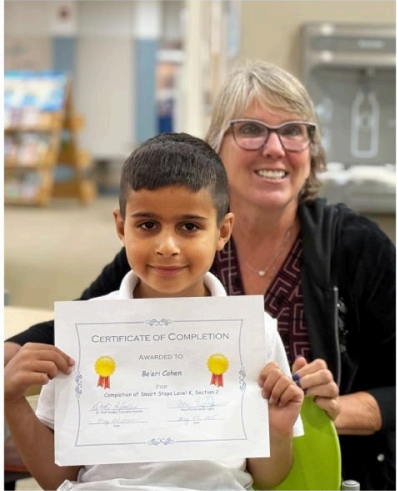
PALMETTO LITERACY COUNCIL

BUILDING A STRONGER COMMUNITY THROUGH LITERACY



1435 Cannon Road, #101, Myrtle Beach SC 29577 [Google Map](#)

Our Students Are Making Progress!



Be'eri Cohen received a certificate for completing *Smart Steps Level K - Section 2*. Nora Perron-Jones is Be'eri's tutor.



Willie Scott received a certificate for Completion of *Passages to Comprehension, Level 2 - Interpret Word Choice*. His tutor is Barbara Rothfork. Willie is an enthusiastic learner - well done!



Claudia Parks has completed her first reading binder. She is a wonderful student and is excited to continue with our next step.



A Message From The Director

JULY! Summer is coming in hot and sizzling!

For those of you who are reading 20 minutes or more daily and continue with your tutoring! Rock on! Students who take the summer off of schooling and tutoring lose up to 37% of what they learned in the last school year. We want our students to go back to school having retained knowledge and learned how to read and do math better than ever!

Reminder: Our **SUMMER office hours** 8:00 am to 5:00 pm, Monday through Thursday. Fridays, we are open 8:00 am to 2:00 pm.

Our Adult English Language Learner (ELL) Program is officially starting on July 1!

We're looking for volunteers and students! Please contact the office to set up a screening appointment if you are an Adult English Language Learner! If you would like to tutor these adults, it does not require you to speak their language. Horry County Schools reports there are over 50 languages being spoken as primary language. This program is for adults only and is designed to meet their needs, in particular for those who read very little English.

We need volunteers! If you know anyone willing to give 2 hours a week to change a child's or adult's life, this is their chance! We have nearly 40 students waiting for a tutor! We ask our volunteers to attend a **Volunteer Orientation and Training** (see the dates in the newsletter).

It is a two-hour training session, which gives you an overview of the organization and how tutoring works. We review the materials in depth with our volunteers when they are paired with a student. If you want to teach someone how to read or do math and be a mentor, this is your opportunity!

We are looking for **Volunteer Liaisons** at the **Chapin Memorial Library**, **Carolina Forest Library**, and **North Myrtle Beach/Little River Libraries**. If you are interested in this position, please contact me and I'll send you a job description. We would like someone with some education background and/or experience with our program.

Stay safe and healthy!

Dodi

Our Kids Are Making Progress!



Avid Dolphin fan **Braxton Simon** just completed the *Analyze Text Elements* Section of his binder. His tutor is Susan Walters.



Gracie Tilke is all smiles after receiving her certificate for completing the *Analyze Text Elements* Section. She's also loving the Dr. Seuss pencils. Her tutor is Susan Walters.



CJ Wilson is making great strides and recently received his certificate for completing *Section 3 of Smart Steps Level 1*. His tutor is Jeff Pickens, and they meet at the Little River Library.

Donations

We are a nonprofit 501(c)(3). We use grants and donations to provide free tutoring for our children and adults in Horry County who struggle with basic reading, writing, and/or math. Thank you to all who have donated to our organization. Your donations have provided materials for our Volunteer Tutors to use and helped our students learn!

Due to our growth, we need funding to purchase computers, desks, and supplies. If you can, we would appreciate any help you could give us to continue to provide Horry County with high-quality, free tutoring. We are grateful for any donations. You can donate on the PLC website by [clicking here](#).

State Farm Agents Wyman & Callie Wise Donate \$1,000 to PLC

Callie Wise visited the Palmetto Literacy Council on Wednesday, May 28. **Callie and Wyman Wise** sponsored the “3 Degree Guarantee Charity of the Month” on **WBTW, Channel 13**. They chose the Palmetto Literacy Council as the May 2025 Charity of the Month.

Watch **Frank Johnson**, meteorologist, announce the forecast on the 11 pm show each night, and the next day, announce if they had a forecast within three degrees of the actual temperature. State Farm agents, Wyman Wise and Callie Wise, donated \$50 to the charity of the month for each accurate forecast. Thank goodness, Frank is very good at forecasting our temperature! His forecasting resulted in a **\$1,000 donation to PLC**.

Thank you to **Wyman and Callie Wise** for their generosity.



Bank of America Donates \$5,000 to PLC



Thank you to **Bank of America** for your generous grant of \$5,000 to support the Palmetto Literacy Council's programs, which provide free, one-on-one tutoring to children and adults struggling with basic reading, writing, and/or math. Pictured at left is **Cecilia Evans**, Bank of America Senior Vice President and Myrtle Beach Market Executive and **Dr. Dodi Hodges**, PLC's executive director.

Dollar General Donates \$10,000 to PLC

Thank you to the **Dollar General Literacy Foundation** for our **\$10,000 adult literacy grant** for 2025! The funding received will help support PLC's literacy programs!

Our local Dollar General store (at 3rd Ave. and Hwy. 501) staff, **Shel, Manny, Manager Susan**, and **DJ** are shown here with our executive director, **Dr. Dodi Hodges**.



Volunteers

Want to give back to your community? It only takes 2 hours each week to tutor a child or adult who struggle with basic reading, writing, and/or math. We provide materials and training which are designed to meet the individual student's needs. We also provide training and opportunities to learn from other tutors (Tutor Talks).

If you can help, please attend one of our **Volunteer Orientation and Training** sessions or give the office a call (843) 945-9278. You can check when the Volunteer Orientation and Training sessions are scheduled on our [Calendar](#) on our website. We welcome you to bring friends to these sessions.

Speaking Engagements

If you have a service organization and need speakers, we would be happy to provide your organization with information about the Palmetto Literacy Council. Contact us here:

Email: info@palmettoliteracy.org

Office Phone: [\(843\) 945-9278](tel:(843)945-9278)

2025 Golf Scramble Announcement!



Hey Golfers! Join us at **Shaftesbury Glen Golf and Fish Club** for our 5th Annual Golf Scramble on **Saturday, September 13 from 7:30am-2:30pm**. All funds raised at this exciting event are used to support PLC's literacy programs.

Early Bird Special - Foursomes are \$400 and \$100 Individuals through August 15th. Lunch and breakfast included. Also, Mulligans are available on-line or at the course on the day of the event.

Sign Up Now! [Click Here!](#)

Please contact Ellen Sycks at [\(843\) 839-9102](tel:8438399102) or ellen@palmettoliteracy.org if you have questions or need additional information.

Yes, we have a committee for this event. **The next Golf Committee meeting is July 16, 11 AM at the PLC office.** Look for an email from **Ellen Sycks**, Director of Philanthropy and Communications, or let her know you would like to help. ellen@palmettoliteracy.org, or call her, Ellen's office: [\(843\) 839-9102](tel:8438399102).

Much more information will be coming over the next few months. Visit Shaftesburyglen.com for more course photos.

Dates to Note

You can always check the Calendar on the PLC website. [Click Here](#).

These events take place at the office,

1435 Cannon Road, #101, Myrtle Beach SC. ([Google Map](#))

Our sign is above our entrance door. If you find yourself in front of a yellow building, that is the wrong building. We are in the brick and stucco building next door.

Volunteer Orientations and Training

If you know anyone interested in volunteering to tutor, please let them know about the Volunteer Orientations and Training (VOT).

- Wednesday, July 9, 2025, 3:00 pm – 5:00 pm
- Monday, July 21, 2025, 5:30 pm – 7:30 pm
- Tuesday, August 5, 2025, 3:00 pm – 5:00 pm
- Tuesday, August 19, 2025, 5:30 pm – 7:30 pm

Announcements for **Tutor Talks** will come in an email directly to the tutors.

Our Mission:

The Palmetto Literacy Council's mission is to improve the literacy of youth and adults in our community by tutoring literacy skills for those who struggle with basic Reading, Writing and/or Math.

Donate Now!

If you've read this far, you're obviously interested in what we do. Your donation helps pay for student binders, office space, copy machines, paper, and much more. Please donate what you can today!

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